



In support of ovarian & prostate cancer research.



7,000 women a year are diagnosed with ovarian cancer in the UK. Just 3% of women are very confident at spotting a symptom of ovarian cancer.



Prostate cancer is the most common cancer in men with over 47,000 men diagnosed every year.

How can you help?

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#pinkandblue

www.thinkpinkandblue.co.uk

All money raised will be donated to local and regional research into ovarian and prostate cancers.

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I'll be going to the Gala Dinner. I have been before and know that the Sofiley Events and Think Pink team will put on a fabulous night. It will be great fun for those attending, and more importantly will raise SERIOUS money for these great causes

Frank Eliel

Did you know?

Every year 1300 women under the age of 50 are diagnosed with ovarian cancer in the UK

Lead researcher: Dr Elizabeth Moore
Location: University of Cambridge
Research strand: Early diagnosis



Dr Moore is investigating novel methods for the earlier and more precise detection of ovarian cancer. There is currently no proven screening test for ovarian cancer. The cervical smear test does not detect ovarian cancer and a complete diagnosis is only possible through investigative surgery. The aim of this study is to develop a new and more accurate way of diagnosing ovarian cancer by detecting alterations in DNA in routine blood and cervical smear samples.

In the UK, about 1 in 8 men will get prostate cancer at some point in their lives. Older men, men with a family history of prostate cancer and black men from the Afro-Caribbean community are more at risk.

Lead researcher: Professor Colin Cooper
Location : Norwich Research Park



There is currently no proven screening test for different types of prostate cancer. Professor Colin Cooper's recent research has been to distinguish between aggressive (Tigers) and non aggressive (Pussycats) forms of the disease. Funds raised will support research to develop a test for clinical use at the time of prostate cancer diagnosis to determine whether the aggressive DESNT (Tigers) form is present. This will make a big difference because it will allow treatment to be targeted to men with aggressive disease.

Host an awareness day

We are asking offices, organisations and individuals to host an awareness day. All we ask is for a small space in a busy area, perhaps reception or canteen, and a date, we will do the rest. Contact Ruth on [07979 504667](tel:07979504667) to arrange.

Pink & Blue Monday

Monday 15th January 2018

... will be Blue Monday but **NOT THIS TIME!** We are asking you to 'ditch the dreary' and embrace **PINK AND BLUE MONDAY**. Dress up in vibrant Pink and Blue to show your support for local ovarian and prostate cancer research. Less a 'dress down' day - much more a 'dress up' occasion - a fun and visible way to raise funds and awareness for a serious cause. From pink hats to blue suede shoes (and why not throw in some balloons or bunting?) we are asking individuals, offices and organisations each to donate £2.00 per person to Ovarian Cancer Research or Prostate Cancer Research.

Ovarian Textgiving code
Text 'TPBO81 £2' to 70070

Prostate Textgiving code
Text 'TPBP81 £2' to 70070

Visit our website at www.thinkpinkandblue.co.uk/how-to-donate for more information

Also, help us create a Pink & Blue Storm

Simply dress in either pink or blue and meet us on Monday 15th January at 12.30 The Forum, Millennium Plain, Norwich, NR2 1TF to help us create a human pink and blue logo. To pledge your support please go to our website at www.thinkpinkandblue.co.uk

Every single penny raised will go direct to the chosen charities.

Think Pink & Blue Gala Dinner

Friday 11th May 2018

Join us on Friday 11th May 2018 at Open, Norwich. We can promise guests a sparkling black tie evening, with a gourmet dinner, raffle, auction, world class live entertainment and, of course, a few surprises along the way!



Standard Tickets
£70.00*
per person



VIP Upgrade
£20.00†
per person



*Be involved with
sponsorship*

To book your tickets, sponsorship, donate raffle or auction prizes or for more information please contact info@softleyevents.co.uk

Thank you for your ongoing support, without you we would not have been able to raise awareness of these diseases or to raise such a fantastic sum for charity so please keep supporting us. As long as you keep coming to our events, we'll keep planning them!



Visit us online at:
www.thinkpinkandblue.co.uk

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* Includes a glass of fizz on arrival, a sumptuous 4 course dinner & coffee and world class entertainment.

† Upgrade your ticket to include admission to VIP reception and Champagne & canapés